



Trajectory Records Services Offered

Media Sourcing / Manufacturing

- Vinyl, CDs, Cassettes

Record Production / Release Financing

- 50/50 split after Trajectory recoups investment

Direct-To-Fan Order Fulfillment

- Placement on Trajectory's Company Store w. other artists
 - 65/35 split on artist-financed release
 - 50/50 split after TR recuperation on TR-financed release

Newsletter Distribution

- 80.000+ subscribers

Social Media Content Generation

Physical & Digital Distribution

- Through Burnside Distribution

Licensing / Sync

- By referral

Merchandising Services / Product Sourcing

- Through Fulfillment Merch

Stand-Alone Web Store Construction / Order Fulfillment

- Through Fulfillment Merch

About Trajectory Records | How We Got Here

In May of 2020, an independent West-coast label approached Fulfillment Merch requesting we build a fresh web store and run order fulfillment for their clients. Shortly thereafter, the label folded. This left Fulfillment Merch with a portfolio of clients - about 200 talented artists- who not only needed direct-to-fan orders to continue to flow, but now had no record label to work with to release their art.

To keep those orders flowing to fans, and profits to the artists, we moved everyone over to the [Fulfillment Merch Company Store](#).

From here, we reached out to each artist, gathering their input and needs, several of whom had albums or EPs ready to go.

A record label, in our humble opinion, simply works to get an artist's music in the hands and ears of the fans. To help that artist's career grow. To help that artist and their work along on an upward trajectory.

Alas, [Trajectory Records](#).

Sincerely,

Paul McHugh & Michael J. VanHassel
Founders, Trajectory Records